

GENDER PAY GAP REPORT

2025

SERVICE GRAPHICS 

Service Graphics Ltd

Introduction

Service Graphics Ltd encompassing the brands of Service Graphics, Octink and Human Built, are committed to developing a diverse and gender balanced workforce, not simply because it's the right thing to do, but because we believe creating a welcoming and inclusive environment will make us a better business and support our mission to provide an exceptional service to our customers.

Our Senior Leadership Team continually ensuring we reinvigorate our workforce, and everyone works in a collaborative environment.

Gender pay gap report

This report details the gender pay gap reporting requirements which form part of the Equality Act 2010 (Gender Pay Gap information) regulations 2017. The regulations came into effect in April 2017, with the requirement that entities with over 250 employees publish information on their gender pay metrics.

The measure of gender pay reflects the difference between the average earnings of men and women across a business, irrespective of the roles they perform and remuneration they subsequently receive. It is key to note that gender pay, and equal pay are two separate metrics, as equal pay is reflective of paying male and females differently for performing the same role, similar job or work of equal value within a business.

The Company fully supports the objectives of the Regulations in increasing transparency regarding gender pay across our business and the wider industry.

Service Graphics Ltd is committed to reporting annually on the Gender Pay Gap and implementing measures to ensure continuous improvement and maintenance of our reputation as an employer of choice.

The 2024 report provides a snapshot of the gender balance within the Company as of 5 April 2024 and includes:

1. The difference in the mean and median pay of male and female employees
2. The difference in mean and median bonus pay of male and female employees
3. The proportions of male and female employees who were paid a bonus in the previous year
4. The numbers of male and female employees employed in quartile pay bands

Our data

As part of our commitment to transparency, we have analysed our gender pay gap data, which reflects the different in average earnings between men and women across the company.

The following results have been taken from the snapshot date of 5 April 2024.

Hourly pay gap

Median 3.1%

The difference in the midpoints of the ranges of hourly rates of pay for male and female employees, by ordering the rates of pay from the lowest to highest and comparing the middle value.

Mean 7%

The difference in average hourly rates of pay that male and female employees receive by taking all hourly rates of pay and dividing by the total number of employees in scope.

Mean Pay Gap



Median Pay Gap



For the purposes of Gender Pay Gap reporting, pay is expressed as an hourly rate and is calculated considering ordinary pay and the weekly working hours for relevant employees.

The figures indicate that on average, male employees earn 7% more than female employees based on mean earnings, while the median gap stands at 3.1%. As is common in the sector, this gap is due to the imbalance of the number of males and females within the company and other factors including the representation across different levels of seniority and job roles across the company.

Bonus pay gap

Our data shows the difference between male and female earnings is:

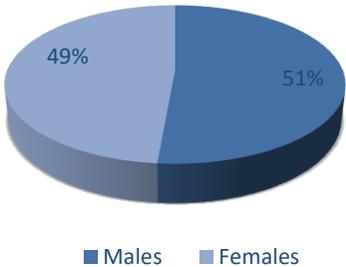
- Median 0%** The difference in the midpoints of the ranges of bonus pay for male and female employees.
- Mean 32.2%** The difference in average bonus pay that male and female employees receive.

The figures indicate that on average male employees receive higher bonuses than female employees, however the median bonus pay gap of 0% suggests that there is equal distribution of bonuses among employees at the middle of the pay range. The bonus gap represents lower female representation across the senior management and sales roles across the business where higher levels of bonus' make up a proportion of remuneration.

Staff who received a bonus

Our data shows the ratio of who received a bonus by males and females.

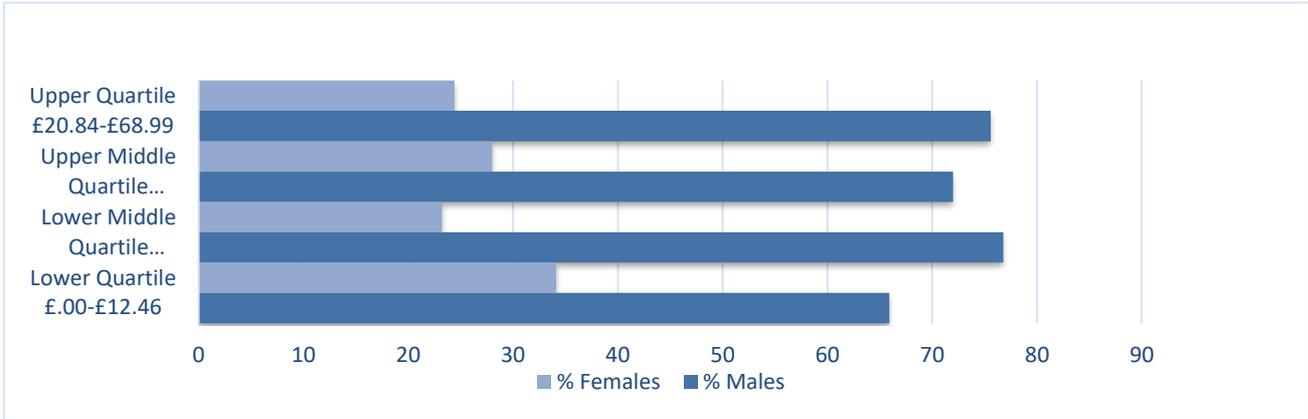
Bonus Recipients By Gender



Pay quartiles

The following chart shows the proportion of males and females in each pay quartile.

Company Pay Quartiles



Our Commitment

Service Graphics Ltd is diverse and operates across various sectors and industries. Employee roles include operational print and production and office functions. A large proportion of our employees work in operational roles in print and production.

Traditionally, the industry has been predominately male dominated due to the manual nature of some roles. Overall, our gender breakdown within the business is 72.7% male and 27.3% female. Moreover, there are significantly more males in senior roles, with higher remuneration packages, which naturally carry higher salaries.

What are Service Graphics Ltd doing to address the Gender Pay Gap?

Service Graphics Ltd is committed to the principle of equal opportunities and equal treatment for all employees, regardless of gender or any other characteristic. Our employment strategy is gender neutral, as such we hire and promote based on merit. We continually evaluate job roles and pay grades as necessary to ensure a fair structure whilst recognising our business is diverse.

Throughout the coming year we will continue to develop our recruitment strategy focusing on bringing the right people into the business and work on aligning our employee offering across the businesses to ensure we can attract and retain the best calibre of employees, both male and female.

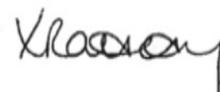
Service Graphics Ltd acknowledges that there are significant challenges in the industries which we operate in, particularly concerning the industrial nature of our business. As we continue to invest in learning, development and training programmes for employees, we anticipate that the Gender Pay Gap will be narrowed in the long term as more female employees are recruited, developed, retained and promoted within the business.

Declaration

The data contained in this report is accurate and has been calculated in accordance with the requirements of the Equality Act 2010 (Gender Pay Gap Information) Regulations 2017.



Signed - Mike Holyoake,
Managing Director



Signed - Laura Rafferty,
Head of HR & Payroll